Creating a Social Science Podcast with Adobe Audition CC

LEARNING MODULE

Adobe Creative Cloud Across the Curriculum: A Guide for Students and Teachers
by Dr. Todd Taylor, Professor of English at the University of North Carolina Chapel Hill
In this learning module, students explore ethnographic practices common to the social sciences by creating their own popular-entertainment podcasts. They begin by choosing aspects of campus culture to study, and then they act as anthropologists, observing the cultures and interviewing participants. Finally, they use Adobe Audition CC to create podcasts that present their discoveries through narrative, interview audio, and ambient sound. The goal of the project is to help students develop their understanding of the social sciences while honing their research, critical-thinking, and communication skills.

You can access the learning module and all supporting materials here.

About this resource

This learning module is part of Adobe Creative Cloud Across the Curriculum: A Guide for Students and Teachers. Created by Dr. Todd Taylor, Professor of English at the University of North Carolina at Chapel Hill, the online resource is designed to help faculty in all academic disciplines incorporate digital media into their class assignments and projects. Each module includes how-to videos, sample assignments, assessment rubrics, and examples of student work to make it easy to integrate Creative Cloud into your curricula.

Explore the complete guide to learn how to create everything from scientific publications to poetry podcasts to social science documentary films.
Foster digital literacy with help from Adobe

When your students create digital media as part of their coursework in any major, they engage more deeply with the subject matter. They develop soft skills like creativity, critical-thinking, creative problem-solving, and collaboration. And they gain essential visual thinking and persuasive communication skills. It’s no wonder that digital literacy is quickly becoming a required competency for employment in the modern workforce.

Adobe supports higher education institutions as they create digital literacy curricula to help prepare students for the future. In addition to our Creative Cloud software and services, we offer a variety of teaching and learning tools like this one through our Adobe for Academics site within the Adobe Education Exchange.